

Kostnadsfri 15-dagars test av Analysverktyg från e-mind

1. Anmälningsformuläret

Gå in på www.e-mind.se och välj Analysverktyg i menyn.

På sidan Analysverktyg hittar ni "TESTA NU" som leder till formuläret där ni kan anmäla er till ett 15-dagars kostnadsfritt statistikkonto.

Mät ROI av er internetmarknadsföring



Kostnadsfri testversion ▶▶▶ [TESTA NU](#)

2. Fyll i anmälan

När ni trycker på knappen eller länken kommer ni till anmälningsformuläret där ni ska fylla i era uppgifter och trycka på next. Detta kommer att skapa ett konto där ni automatiskt loggas in. Se tydligare info på sidan 2.

3. Kontot och inläggning av statistik kod på webbplatsen

När ni nu blivit inloggade på ert konto väljer ni antingen att trycka på "Get tracking code" under Getting started i övre vänstra hörnet eller "Installation" i menyn. Ni kommer då till en sida där ni ska ta fram statistik koden för er webbplats i två steg.

Steg 1: (se sida 3)

- Web Hosting Type
 - Fyll i om ni har access till er sida och om ni kan ladda upp JavaScript-filer.
- Do you use a web page editor
 - Välj att fylla i vilket program ni använder för att administrerar er webbplats.
- Frames
 - Ange om er webbplats är byggd med eller utan frameset/ramverk.
- Type of tracking code
 - Ange om ni vill ha kod för att föra statistik över vanliga http-sidor, https / ssl –sidor eller om det är en flash applikation.

Steg 2: (se sida 4)

Här visas instruktioner för vad som behövs läggas in på webbplatsen för att statistiken ska börja samlas in. Beroende på era val på föregående sida får ni information om att ladda hem en JavaScript-fil och att kopiera in statistik koden på de sidor som ni vill få in statistik från.

När detta är gjort och besökare varit på er webbplats ska detta visas när ni går in på Reports i menyn.



ACCOUNT SETUP
ACTIVATION

ACCOUNT SETUP

Please fill out the form below in order to create an account with us.

Tip: why don't you use your email address as your user name?

Note, that our company is firmly committed to the privacy of customers and visitors. We don't disclose your data to anybody and you won't receive spam E-mails from us.

FAQ

Q: What will I need to do to implement the service?

A: You'll need to insert a small piece of tracking code into your web pages. The code won't be visible to your visitors and you [DON'T HAVE TO DISPLAY A BANNER](#).

Q: Will the code cause any damage to my web site or will it interfere with existing tracking utilities?

A: No. Our statistics service is an [INVISIBLE](#) tracking service and it [WON'T INTERFERE](#) with any other software.

Q: Does the service work behind a corporate firewall? Can I track extranet traffic?

A: Yes, however, we recommend you to try it in your environment before you make a purchase.

Q: Do I have to enter a credit card number for the free trial?

A: No, you don't. This free trial without any obligations.

USERNAME:

EMAIL:

PASSWORD:

RE-TYPE PASSWORD:

COMPANY: (optional)

FIRST NAME & MI:

LAST NAME:

TEL:

COUNTRY:

WEB SITE URL:

Please fill this out carefully, as a correct URL will be needed for generating the tracking code. (e.g. www.yourdomain.com)

TIME ZONE:



INSTALLATION FAQ

Q: What is the Javascript (.js) include file needed for? Does it pose a security risk?

A: No. The include file contains the second part of the tracking code. It can't access your web server due to the nature of the Javascript language.

Q: Will the tracking code cause any damage to my web site or will it interfere with existing tracking utilities?

A: No. This is an **invisible** tracking service and it won't interfere with any other software.

Q: Do I need custom tracking code for campaign or PPC search engine tracking?

A: No, you'll need to use the standard tracking code, however, you'll only need to set up a campaign record in the [Campaign Management](#) interface for each of your online marketing campaigns.

Q: What do I need to do to track sale actions? How do I track revenue and conversions?

A: In order to track actions on your 'Thank you' pages (e.g. Order confirmation page) you'll need to customize the ACTION variable of your tracking code. Optionally you might want to use the AMOUNT variable in your tracking code to track the dollar amount of a particular purchase.

TECHNICAL SUPPORT

Need Help With Your Account?

Our [support team](#) will help you to resolve installation and service problems

GET TRACKING CODE - Step 1 of 2

Please answer the following questions below in order to get the tracking code for your project

www.e-mind.se

WEB HOSTING TYPE

- My web site is hosted with a web hosting company, I have access to my HTML pages, I know how to edit them and how to upload them to the web server
- I've created my web site using an online site creation wizard (e.g. ImageCafe), I can only edit my pages online using a web based interface and I can't upload Javascript files to my web directory.
- I have a shopping cart on my site and I need a customized tracking code for this store id:
- I have a shopping cart on my site and I need a customized tracking code for it.

DO YOU USE A WEB PAGE EDITOR (e.g. FrontPage)?

- NO, I don't.
- YES, I use one of the following WYSIWYG editors to edit my web pages:

FRAMES

- YES, my site contains FRAMES
- NO, my site doesn't contain FRAMES

TYPE OF TRACKING CODE

- I need a tracking code for standard HTTP pages.
- I need a tracking code for HTTPS / SSL pages.
- I need a tracking code for a FLASH web site or application.

[Back to settings...](#)**TECHNICAL SUPPORT****Need Help With Your Account?**

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GET TRACKING CODE - Step 2 of 2

If you want to install the code manually or if you use a system other than Microsoft Windows, you want to install the tracking code manually.

Step 1. Copy the include file to your web server

**indextools.js**

4 KB file
1 sec @ 28.8 Kbps

Right-click and download the Javascript file here. After you have saved it to your computer, upload the file to your web server.

Make sure that the file is reachable on your web server at
<http://www.companywebsite.se/indextools.js>

Step 2. Insert the tracking code into your HTML pages

- **Select** the tracking code in box below by clicking [here](#).
- On your keyboard, press **Ctrl-C** to copy the selected text.
- In your favorite editor, **open the web site page** you want to track.
- On your keyboard, press **Ctrl-V** to paste the copied code onto your web page.
- **Save** and/or **upload** your pages on your web server.
- Repeat these steps and insert the **same code on every page** you want to track. (If you use wide templates you can also paste the code into the template file.)
- You're done!

```
<!-- IndexTools Customization Code -->
<!-- Remove leading // to activate custom variables -->
<script language="Javascript">
//var DOCUMENTGROUP="";
//var DOCUMENTNAME="";
//var ACTION="";
</script>
<!-- End of Customization Code -->
<!-- IndexTools Code v4.00 - All rights reserved -->
<script language="javascript1.1"
src="http://www.companywebsite.se/indextools.js"></script><noscript>
</noscript><!--/-->
<!-- End of IndexTools Code -->
```

Done